

innovis



## Exeter Ram Sale

Friday 8th August 2025



### **Kivells - Exeter Livestock Centre**

Matford Park Road, Martford Business Park,  
Exeter, EX2 8FD

**Viewing from 11:30am**  
**Sale starts at 1:00pm**

Performance recorded meat and maternal rams.  
Teasers available to order through Declan.

Grass bred for efficient, high quality commercial sheep  
production.



# Shearwell Data

Livestock Systems



Producing  
ear tags  
for **over**  
**30 years**

*You can rely  
on us for*

- ✓ **Quality**  
products
- ✓ **Excellent**  
customer  
service
- ✓ **Speedy**  
despatch

Contact your local rep: **Hollie Govier** (South West England) **07376 228 211**

Call 01643 841611



Full range online [www.shearwell.co.uk](http://www.shearwell.co.uk)

# 2025 SALE INFORMATION

## Online Bidding via MartEye

To use this service:

- Download the Marteye app on your smartphone or visit [kivells.marteye.ie](http://kivells.marteye.ie) on a computer
  - Click Sign Up & enter your full details.
  - Once you have done this you need to click the Join button on the Kivells page.
  - We then get a notification that you are trying to register.
  - All potential purchasers
- MUST contact the office on: 01392 251261 in order to be approved.
  - Once you are approved you are ready to bid during the sale.
  - All registrations MUST be made by Wednesday 6th August
  - If you do not make contact with us you may not be approved to bid.

To view the sale you DO NOT need to register.

To watch either download the Marteye app on your smartphone or visit **[kivells.marteye.ie](http://kivells.marteye.ie)** on a computer

**Registration is only required for people wanting to bid.**

**If you are unable to visit the sale, contact your regional sales advisers who will help you get the rams you need.**



**Declan Marshall**

South West England

07854 759834

[DeclanMarshall@innovis.org.uk](mailto:DeclanMarshall@innovis.org.uk)



**Sam Edwards**

South East England

07901 585939

[SamEdwards@innovis.org.uk](mailto:SamEdwards@innovis.org.uk)

# WHAT DO ALL THE NUMBERS MEAN?

## CARCASE Trait

EBVs tell you how well a ram's lambs will grow and grade.

## INDEX

combines the EBVs for important traits. The most important traits have the biggest influence on the Index.

## EWE Trait

EBVs tell you how well a ram's daughters will perform.

Ram	Carcase traits			Ewe traits			Shepherding			INDEX	Grade
	Growth	Muscle depth	Fat depth	Lambing Percentage	Matern. ability	Ewe weight	FEC	Lamb ease	Lamb vigour		
							==Top 5% ==Top 10% ==Top 25%				
	0.0	0.0	0.0	0	0.0	0.0				49	
11978BF	1.3	0.9	-0.1	5	0.1	1.3	*			71	Elite
06778HH	0.7	0.1	0.2	5	-0.3	0.0	*		*	56	Select
06322MG	-0.2	0.0	0.0	-8	-0.3	-1.2				28	

EBVs (estimated breeding values) for each trait, this is an estimate of the ram's genetic merit that will pass on to its lambs.

Positive values are above average  
Negative values are below average.

## More stars the better

The best of the best (top 25% and above) for lambing ease, lamb vigour, parasite resistance and longevity.

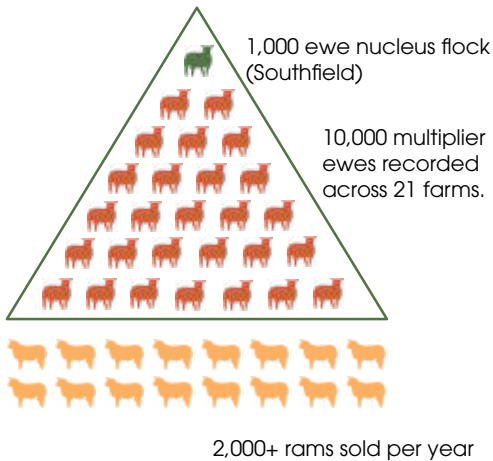
Find out more



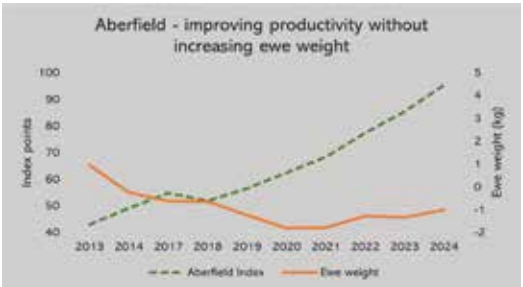
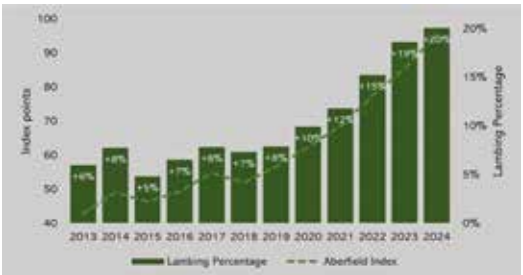
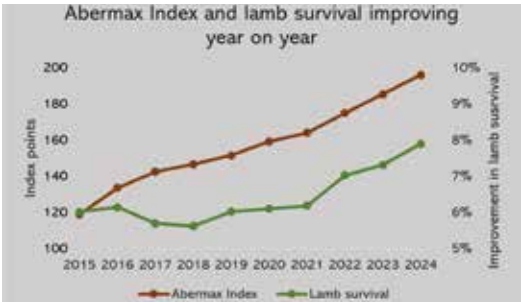
## DEVELOPED FOR COMMERCIAL SHEEP PRODUCERS

Our own systems are designed for commercial farmers, allowing consistent genetic progress in traits that deliver profit in customers' flocks.

Large breeding flocks measuring 17,000+ lambs every year bringing tangible improvements to your flock.



## GENETIC GAIN TRANSLATES TO REAL DIFFERENCES ON FARM



Each Innoivs sheep is evaluated using large, robust data sets recorded in flocks like yours...

190 166 individuals  
over 21 generations  
in pedigree



170 376 records of  
lambing ease, lamb vigour and  
survival

229 255  
Lamb weights



**Sound  
decisions  
based on  
robust  
data**

120 023 ultrasonic  
scanning records to assess  
the carcase



96 304  
lifetime ewe performance  
records



5750  
worm counts

2725 whole body scans  
to assess carcase and  
meat quality





aberfield

## ABERFIELD

**Aberfield** is an improved alternative to traditional crossing sires. Producing efficient, profitable, replacement ewes and well conformed, fast growing wether lambs.



aberfield sr

## ABERFIELD SR

**Aberfield SR** incorporates Lleyn genetics to the Aberfield, creating a ram suited to breed replacements in closed flocks, keeping ewe size at an optimum whilst maintaining prolificacy.



highlander

## HIGHLANDER

100% New Zealand maternal genetics, bred in the UK.

Produces a productive and efficient ewe with a smaller mature weight - a low impact option for a regenerative system.

Highlander ewes scan up to 200% on a grass based system and rear their own body weight in lambs by weaning.



abermx

## ABERMAX

Derived from the best Texel and Charollais genetics to produce a powerful meat ram. Bred for prime lamb production, the breeding programme focuses on lambing ease and lamb vigour, improved lamb growth and finished lamb conformation.



aberblack

## ABERBLACK

Bred from specific Suffolk lines with introgression of other important traits from Texel and Charollais.

The breeding programme is focused on rams that produce easy lambing, vigorous lambs that are very fast growing, and well conformed from forage diets. Ideal for outdoor lambing systems.



primera

## PRIMERA

100% New Zealand meat genetics, bred in the UK.

Lambs are easy lambing, suited to a low labour, outdoor system. Lambs are fast growing and easy finished on grass and forage.

All rams are performance recorded and reared in commercial conditions, on grass and forage only.

Each animal is health screened for the main production limiting diseases and are certified with a negative Borders Disease PI status.



Find out more about the different breeds

# PRICING

Our prices have been set as follows for each sale.

We aim to select a variety of breeds and grades for each sale but some grades may not always be available.

If you have a specific breed and grade you'd like, contact your sales adviser.

Maternal Rams	Elite	Select	Commercial
Aberfield Aberfield SR Highlander	£950	£850	£750

Meat Rams	Elite	Select	Commercial
Abermax Aberblack Primera	£900	£800	£700

Teasers	£350
---------	------

## COMPARATIVE PRICING

The continued work we do to improve genetics and health as well as investment in research and development is reflected in our prices, Although higher than industry averages, below we have demonstrated the value our rams can bring your flock when longevity and mating capacity are taken into consideration.

We have an online mating cost calculator which calculates the cost of getting your ewes in lamb to an Innovis ram vs other industry rams - scan the QR code to try it...



It is important to note that rams' genetic potential has a huge impact on flock performance and is the real driver of profit, it's benefit is not estimated here.

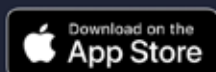
	Sale Price	Ewes per Ram	Working Life (years)	Total lambs reared per ram (135%)	Cost/Lamb Produced	Total kg per ram (kg)	Cost per Kg Liveweight
Innovis Elite Ram Liveweight	£950	80	4	432	£2.19	18,144	5.2p/kg LWt
Industry Crossing Sire	£650	50	3	203	£3.20	8,526	7.6p/kg LWt
					£1.01 cheaper		2.4p cheaper

# ONLINE BIDDING NOW AVAILABLE

Simply Download the **MartEye App** from your phone App Store & Register.  
Then press the **JOIN** button on the **Kivells Page**

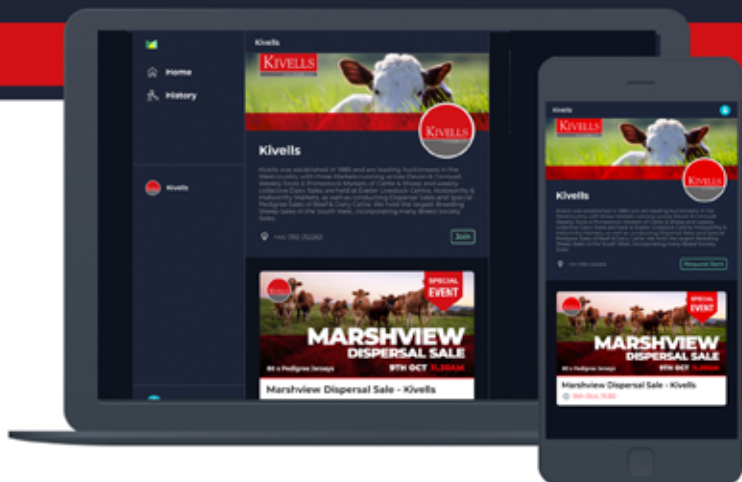
Your full details will be required for using online bidding and a trading reference **MUST** be provided prior to the sale day if you are not known to the Auctioneers. Applications made on the sale day for online bidding run the risk of not being approved. All buyers must ensure they have transport arranged prior to the Sale. All lots must be paid for prior to them leaving the Market.

For full details on using this service please call  
**Mark Davis** or **Hatty Tucker** on **01392 251261**



ALSO AVAILABLE ON WEBSITE:

**kivells.marteye.ie**



# TERMS AND CONDITIONS OF SALE

## SELLING PROTOCOL

All rams will be sold through the ring with the highest bid securing the purchase.

Bids will be recieved live around the ring.

Minimum prices are set for each breed and at each grade, shown on **page 7** of the catalogue.

The Innovis 'hat' option will not be available at this sale.

All rams purchased at the live sale must be paid for in full and moved on the day of purchase. Estates, Colleges or Businesses unable to accommodate this should notify our finance department in advance of the sale by email to **accounts@innovis.org.uk** or phone **01970 828236**.

Remote buyers will have 48 hours to contact the office to pay and arrange delivery/collection. Reasonable delivery charges may be incurred depending on milage and logistics.

Any queries over accounts must be addressed pre or post the event.

**The team at Innovis would like to take this opportunity to thank you for your support on the day.**

## TERMS AND CONDITIONS

All rams are sold in accordance with the Innovis Terms and Conditions for supply of goods and services, available to view on our website at [www.innovis.org.uk](http://www.innovis.org.uk)

Innovis will guarantee the performance of all rams sold at its official sales for the first mating season after purchase, provided that the owner can demonstrate that they have made reasonable efforts to ensure the health, welfare and security of the ram during that period.

Any issues post sale must be raised prior to **1<sup>st</sup> February 2026** and accompanied by appropriate evidence/supporting documentation in addition to a veterinary report where applicable. In the event that a ram is found to be defective, a replacement ram of equivalent genetic potential will be supplied. A credit note for the value of the ram may be issued against the buyers next purchase if the replacement is not available. **No cash refunds are given.**

ABERFIELD			CARCASE TRAITS			EWE TRAITS			SHEPHERDING			INDEX	GRADE	
LOT	RAM	BORN	Growth	Muscle depth	Fat depth	Lambing %	Matern. ability	Ewe weight	Productive Life	Lambing ease	Lamb vigour			
									***Top 5%, ** Top 10%, *Top 25%					
Breed Average			(Innovis EBVs)	0.0	0.0	0.0	0	0.0	0.0			75		
1	15055SL	Apr-24	1.4	0.3	0.3	12	0.5	2.6				107	ELITE	
2	15061SL	Apr-24	1.3	-0.1	0.4	10	0.7	2.5				103	ELITE	
3	15062SL	Apr-24	1.2	-0.1	0.2	10	0.7	2.5				103	ELITE	
4	00100LC	Mar-24	1.9	0.7	0.1	9	0.2	1.3				103	ELITE	
5	00115LC	Apr-24	-0.1	-0.3	0.0	12	0.3	-0.9			*	102	ELITE	
6	00277LC	Apr-24	1.2	0.5	0.1	9	0.2	1.5		*		102	ELITE	
7	14383DL	Mar-24	2.5	1.1	0.3	4	0.3	1.2		*		99	ELITE	
8	15054SL	Apr-24	0.6	-0.6	0.2	12	0.5	2.5				99	ELITE	
9	00077LC	Mar-24	-0.7	0.1	-0.1	11	0.0	0.3		***	***	98	ELITE	
10	00153LC	Mar-24	0.7	-0.1	0.1	12	0.0	1.1				98	ELITE	
11	00168LC	Mar-24	1.3	0.8	0.3	4	0.5	0.3				97	ELITE	
12	00175LC	Mar-24	-0.1	0.0	0.0	8	-0.1	-0.1			**	94	ELITE	
13	15048SL	Apr-24	-0.4	-0.1	0.4	8	0.5	0.8				93	ELITE	
14	00059LC	Mar-24	2.7	0.7	0.3	-1	0.6	-0.2		*		93	ELITE	
15	00001LC	Apr-24	-0.8	-0.3	-0.2	12	-0.1	0.9				92	ELITE	

ABERFIELD				CARCASS TRAITS			EWE TRAITS			SHEPHERDING			INDEX	GRADE
LOT	RAM	BORN		Growth	Muscle depth	Fat depth	Lambing %	Matern. ability	Ewe weight	Productive Life	Lambing ease	Lamb vigour		
										***Top 5%, ** Top 10% *Top 25%				
Breed Average (Innovis EBVs)				0.0	0.0	0.0	0	0.0	0.0				75	
16	00039LC	Mar-24		0.1	0.4	0.2	10	-0.2	1.5		*		92	ELITE
17	00047LC	Apr-24		1.2	0.2	0.3	4	0.4	0.5				91	ELITE
18	15101SL	Apr-24		-1.5	-0.9	0.1	10	0.5	1.5				90	ELITE
19	15085SL	Apr-24		0.4	-0.4	0.3	9	0.1	1.7		*		89	SELECT
20	00029LC	Mar-24		-0.3	-0.6	0.0	10	-0.2	0.0	*	*		89	SELECT
21	00187LC	Mar-24		1.1	0.3	-0.1	0	0.7	2.6		*		89	SELECT
22	14928SL	Apr-24		-0.2	-1.0	0.1	11	0.1	1.9				88	SELECT
23	15051SL	Apr-24		-0.9	-0.7	0.4	8	0.4	0.8				88	SELECT
24	15096SL	Apr-24		-0.6	0.3	0.2	1	0.3	-0.7	**			82	SELECT
25	15106SL	Apr-24		-2.5	-1.0	0.1	11	-0.2	0.1				81	SELECT

ABERFIELD SR				CARCASE TRAITS			EWE TRAITS			SHEPHERDING		INDEX	GRADE
LOT	RAM	BORN		Growth	Muscle depth	Fat depth	Lambing %	Matern. ability	Ewe weight	Lamb vigour			
										***Top 5%, ** Top 10%, *Top 25%			
Breed Average				(Innovis EBVs)			0.0	0.0	0.0	0	0.0	0.0	75
26	30390DN	Mar-24		1.8	0.9	-0.1	11	0.5	5.3			110	ELITE
27	30029DN	Feb-24		4.5	1.7	0.2	7	0.0	5.9			105	ELITE
28	30417DN	Mar-24		5.7	1.4	0.6	2	0.3	5.1			98	ELITE
29	30259DN	Feb-24		0.5	0.6	-0.3	9	-0.1	4.5			95	ELITE
30	29976DN	Feb-24		2.8	1.4	0.4	4	0.0	2.2			94	ELITE
31	30441DN	Mar-24		3.5	1.4	0.1	-5	1.0	6.1			94	ELITE
32	30264DN	Feb-24		5.0	1.4	0.5	-1	-0.1	4.1	*		86	SELECT
33	30496DN	WMar-24		3.6	-0.2	0.2	2	0.2	6.4	*		81	SELECT

HIGHLANDER			CARCASS TRAITS			EWE TRAITS			SHEPHERDING		INDEX	GRADE
LOT	RAM	BORN	Growth	Muscle depth	Fat depth	Lambing %	Matern. ability	Ewe weight	FEC	Lamb vigour		
									***Top 5%, ** Top 10%, *Top 25%			
Breed Average (Innovis EBVs)			0.0	0.0	0.0	0	0.0	0.0				205
34	14892SL	Apr-24	2.0	0.7	0.1	3	0.9	2.1			228	ELITE
35	14902SL	Apr-24	2.1	0.9	0.3	1	0.7	0.5	*		227	ELITE
36	20076CF	Apr-24	2.5	1.8	-0.1	2	-0.1	0.5			226	ELITE
37	20107CF	Apr-24	2.3	1.5	-0.1	4	0.0	1.5			225	ELITE
38	20127CF	Apr-24	1.1	0.8	-0.2	9	-0.5	-1.4			225	ELITE
39	20051CF	Apr-24	3.7	1.1	0.0	-2	0.2	-0.1			224	ELITE
40	15334SL	Apr-24	1.4	0.5	0.1	1	0.6	1.1	*		222	ELITE
41	15348SL	Apr-24	1.0	0.6	0.1	0	0.7	0.1	*		222	ELITE
42	19944CF	Apr-24	1.7	0.3	-0.2	4	0.0	-1.0			220	ELITE
43	15229SL	Apr-24	2.2	1.7	0.3	-7	0.7	0.3			220	ELITE
44	19885CF	Apr-24	1.5	0.8	0.0	2	0.0	-0.6			218	ELITE
45	19454CF	Apr-24	3.4	1.4	0.1	-2	0.0	1.6		*	218	ELITE
46	14893SL	Apr-24	1.0	0.4	0.1	6	0.1	1.0	*		218	ELITE
47	15267SL	Apr-24	1.6	1.3	0.3	-3	0.4	0.6	**		218	ELITE
48	14884SL	Apr-24	0.9	0.2	-0.1	6	0.1	1.0	*		217	ELITE

HIGHLANDER				CARCASE TRAITS			EWE TRAITS			SHEPHERDING			INDEX	GRADE	
LOT	RAM	BORN		Growth	Muscle depth	Fat depth	Lambing %	Matern. ability	Ewe weight	FEC	Lamb vigour				
										***Top 5%, ** Top 10%, *Top 25%					
Breed Average				(Innovis EBVs)			0.0	0.0	0.0	0	0.0	0.0	205		
49	15217SL	Apr-24		1.1	1.1	0.2	-2	0.3	0.6	*			216	ELITE	
50	19792CF	Apr-24		0.9	0.7	0.0	3	-0.3	-0.7				215	ELITE	
51	19553CF	Apr-24		1.6	1.1	-0.1	1	-0.1	0.8		*		215	ELITE	
52	19841CF	Apr-24		3.8	-0.6	0.2	2	0.2	0.3				215	ELITE	
53	15316SL	Apr-24		0.4	0.2	-0.1	5	0.0	0.7	*			215	ELITE	
54	15169SL	Apr-24		4.8	1.0	0.4	-4	0.1	2.7		*		214	ELITE	
55	15205SL	Apr-24		2.9	1.2	0.0	-6	0.1	1.6		*		213	SELECT	
56	14934SL	Apr-24		-1.0	1.0	-0.4	-2	0.2	0.4	*			213	SELECT	
57	19960CF	Apr-24		2.4	0.4	0.1	-2	0.0	-0.1				212	SELECT	
58	19952CF	Apr-24		2.7	0.0	0.4	-3	0.1	-0.7				207	SELECT	

ABERMAX				ULTRASOUND			LAMMING SUBINDEX	INDEX	Lambing Ease	GRADE
LOT	RAM	BORN		Growth	Muscle depth	Fat depth				
									***Top 5%, 10% *Top 25%	
Breed Average				(Innovis EBVs)	0.0	0.0	0.0	174		
59	30289DN	Mar-24		3.6	1.5	0.3	6	232		ELITE
60	30238DN	Feb-24		3.1	1.5	0.2	4	226		ELITE
61	13843SF	Mar-24		3.5	1.1	0.2	6	226		ELITE
62	13647SF	Mar-24		2.8	1.1	0.1	6	225		ELITE
63	00813EF	Apr-24		3.2	0.8	0.2	11	221	*	ELITE
64	13852SF	Mar-24		3.2	0.6	0.0	4	219		ELITE
65	30454DN	Mar-24		3.2	0.2	-0.1	6	215		ELITE
66	00634EF	Apr-24		3.4	0.8	0.4	10	214		ELITE
67	30762DN	Mar-24		0.5	2.0	0.3	9	213	*	ELITE
68	00809EF	Apr-24		3.0	0.6	0.3	11	213	*	ELITE
69	00633EF	Mar-24		-0.2	1.4	-0.1	16	213	***	ELITE
70	00795EF	Apr-24		2.4	0.7	0.2	9	211		ELITE
71	00098LC	Apr-24		1.8	0.8	0.0	5	210		ELITE
72	13603SF	Mar-24		2.3	1.7	0.7	4	209		ELITE
73	30850DN	Mar-24		1.2	1.1	0.2	11	209	***	ELITE
74	00027LC	Apr-24		1.0	1.4	0.1	5	208		ELITE
75	00804EF	Apr-24		2.3	0.4	0.0	6	206		ELITE
76	13610SF	Mar-24		2.6	0.1	-0.1	4	205		ELITE

ABERMAX				ULTRASOUND			LAMBING SUBINDEX	INDEX	Lambing Ease	GRADE
LOT	RAM	BORN		Growth	Muscle depth	Fat depth				
Breed Average				(Innovis EBVs)	0.0	0.0	0.0	174	***Top 5%, **Top 10% *Top 25%	
77	12523FW	Mar-24		1.7	1.0	0.3	6	202		ELITE
78	00014LC	Apr-24		1.8	0.5	0.2	9	201		ELITE
79	00792EF	Apr-24		1.3	0.5	0.1	10	199		ELITE
80	00794EF	Apr-24		2.5	-0.5	0.0	14	199	***	ELITE
81	13695SF	Mar-24		2.0	-0.1	-0.2	6	198		ELITE
82	10604BC	Apr-24		0.9	1.5	0.4	4	198		ELITE
83	13991SF	Apr-24		1.4	0.9	0.4	7	195		ELITE
84	00801EF	Apr-24		2.6	0.1	0.3	8	194		SELECT
85	10601BC	Apr-24		0.2	1.0	0.2	5	191		SELECT
86	10618BC	Apr-24		-0.2	0.4	-0.3	4	191		SELECT
87	13775SF	Mar-24		1.2	0.0	-0.2	2	190		SELECT
88	30192DN	Feb-24		0.9	0.2	0.0	8	189	**	SELECT
89	10730BC	Apr-24		2.6	0.9	0.7	1	189		SELECT
90	00789EF	Apr-24		0.4	-0.2	-0.2	10	187	*	SELECT
91	13642SF	Mar-24		0.1	0.3	-0.1	6	185		SELECT
92	13691SF	Mar-24		2.1	-0.4	0.0	-2	180		SELECT
93	10643BC	Apr-24		0.0	-0.4	0.2	1	155		COMMERCIAL

ABERBLACK				CARCASE TRAITS			LAMMING SUBINDEX	SHEPHERDING		INDEX	GRADE
LOT	RAM	BORN	Growth	Muscle depth	Fat depth	Lamb survival		Maternal Index			
								***Top 5%, ***Top 10%, ***Top 25%			
Breed Average			(Innovis EBVs)			0.0	0.0	0.0	3	102	
94	26278BT	Jan-24	2.5	1.9	1.1	2	*	**		169	ELITE
95	26436BT	Mar-24	0.4	0.8	0.1	5				130	ELITE
96	26327BT	Jan-24	0.0	0.8	0.4	0				120	SELECT
97	26401BT	Jan-24	0.0	0.7	0.0	1		*		117	SELECT
98	26257BT	Jan-24	1.9	-0.6	0.5	1				110	SELECT
99	26295BT	Jan-24	0.4	-0.3	-0.3	-1				100	COMMERCIAL
100	26277BT	Jan-24	-1.6	-0.3	-0.4	1				82	COMMERCIAL
101	26348BT	Jan-24	0.1	-1.1	0.2	0				81	COMMERCIAL

PRIMERA			CARCASE TRAITS				INDEX	LAMBLING SUBINDEX	GRADE
LOT	RAM	BORN	Growth	Muscle depth	Fat depth				
							***Top 5%, **Top 10%, *Top 25%		
Breed Average			(Innovis EBVs)				207		
102	19542CF	Apr-24	3.1	1.7	0.3	274		ELITE	
103	20050CF	Apr-24	2.1	1.7	0.3	265	*	ELITE	
104	20015CF	Apr-24	1.1	2.2	0.2	264	*	ELITE	
105	19821CF	Apr-24	1.4	1.5	0.1	254	*	ELITE	
106	20058CF	Apr-24	2.7	1.0	0.1	254		ELITE	
107	19851CF	Apr-24	3.3	0.4	0.1	251		ELITE	
108	20105CF	Apr-24	1.6	1.2	0.1	249		ELITE	
109	19826CF	Apr-24	1.0	1.4	0.2	248	*	ELITE	
110	19966CF	Apr-24	1.5	1.1	0.0	247		ELITE	
111	20104CF	Apr-24	1.7	1.0	0.1	247		ELITE	
112	19950CF	Apr-24	1.6	0.9	0.0	242		ELITE	
113	19725CF	Apr-24	0.8	1.1	0.1	240	*	ELITE	
114	19611CF	Apr-24	0.0	1.4	0.0	239	**	ELITE	
115	19495CF	Apr-24	0.6	1.0	-0.1	236		ELITE	
116	19756CF	Apr-24	0.0	1.1	0.0	233	*	ELITE	
117	19407CF	Apr-24	0.8	0.8	0.1	233	*	ELITE	
118	19556CF	Apr-24	1.8	0.3	0.6	233	*	ELITE	
119	19496CF	Apr-24	1.0	0.7	-0.2	233		ELITE	

PRIMERA				CARCASE TRAITS				INDEX	LAMMING SUBINDEX	GRADE
LOT	RAM	BORN	Growth	Muscle depth	Fat depth					
Breed Average			(Innovis EBVs)			0.0	0.0	0.0	207	***Top 5%, **Top 10%, *Top 25%
120	19852CF	Apr-24	0.8	0.7	-0.1		233	**		ELITE
121	19357CF	Mar-24	1.0	0.7	0.1		232			ELITE
122	19651CF	Mar-24	1.9	0.1	0.1		231	*		ELITE
123	20012CF	Apr-24	1.4	0.0	0.1		226	**		SELECT
124	19567CF	Apr-24	1.0	0.1	0.1		223	**		SELECT
125	19825CF	Apr-24	0.1	0.5	0.1		223	*		SELECT
126	19850CF	Apr-24	-0.2	0.5	0.0		219	*		SELECT
127	19395CF	Apr-24	-0.9	1.0	0.0		216			SELECT
128	19942CF	Apr-24	-0.1	0.4	-0.2		215			SELECT
129	19831CF	Apr-24	0.4	0.1	-0.1		215			SELECT
130	19961CF	Apr-24	0.9	-0.2	-0.2		214	*		SELECT
131	19940CF	Apr-24	-0.2	0.5	-0.3		214			SELECT
132	19832CF	Apr-24	-0.9	0.8	-0.1		214			SELECT
133	19696CF	Apr-24	-0.4	0.4	0.2		212			SELECT
134	19818CF	Apr-24	1.2	-0.6	-0.2		210			SELECT
135	19499CF	Apr-24	0.0	-0.2	-0.2		205			COMMERCIAL
136	19858CF	Apr-24	-0.3	-0.1	-0.1		205	*		COMMERCIAL

# OUR SALES

Our first ram sale was held in 2011 at Aberystwyth.

2025 will be our 15th season of sales and since our original sale, we are now hosting 8 sales and a number of selection days throughout the UK as well as events for Pilgrim's and Kepak.

Our rams are bred by 23 breeding partner flocks located throughout the country and recording 10,000+ ewes. Each ram has gone through rigorous selection process before being deemed fit for sale and we regularly cull animals that do not achieve the high standard we and our clients expect.

The Innovis breeding programme remains one of the largest globally.

## 2025 SALES

Okle Clifford Farm	Okle Clifford Farm, part of Hartpury University and College	14 August
Great from Grass	Fearn Farm, Tain, IV20 1TL & 'YourBid'	29 August
Lockerbie Mart	Harrison & Hetherington, Sydney Place, Lockerbie, DG11 2JA (location change due to BTV restrictions)	1 September
Coldrochie Farm	Redgorton, Perthshire, PH1 3EN	3 September
Aberystwyth 2	Peithyll, Aberystwyth, SY23 3HU	11 September
Old Hall Farm	Roughlee, Nelson, BB9 6NL	17 September

# Synergy Farm Health Vets

Industry Leading Specialist Sheep Team,  
delivering services tailored to your flock



Led by European  
Recognised  
Specialist



- Flock Health Packages
- Lameness
- Nutrition
- Breeding



Call us today for a no-obligation chat on 01392 347240

## WE ARE IN YOUR LOCALITY



[www.SynergyFarmHealth.com](http://www.SynergyFarmHealth.com)



Lymestone - 01392 347240 [office.lymestone@SynergyFarmHealth.com](mailto:office.lymestone@SynergyFarmHealth.com)

Headquarters - 01935 83682 [office@SynergyFarmHealth.com](mailto:office@SynergyFarmHealth.com)

# BLUETONGUE

The emerging risk of Bluetongue to UK flocks has been widely discussed in the farming press. The precise level of risk to any individual flock is difficult to estimate as many factors may influence the proportion of the flock that become infected.

We do know that the weather conditions are very likely to be a major factor, if the summer temperature and rainfall conditions favour the midge populations then we may see far larger numbers of flocks infected in 2025 than we saw last year. The proportion of infected animals in those flocks may also be significantly higher.

We do know that once a sheep is infected the disease is severe and very often fatal. As breeding rams are the most valuable animals in the flock and a big financial investment, **Innovis are vaccinating all breeding rams**, to provide maximum protection against BTV-3 before sale.

All rams will be sold with an accompanying health declaration document which details all vaccines the ram has received, including BTV-3. The BTV-3 vaccines currently available are anticipated to provide protection for approximately 1 year so buyers should consult their vet to discuss booster vaccinations next year as part of their annual health planning.

## Innovis Ram SALES EVENTS OFFER

£50 Voucher for **AGRIWISE**  
Drench with any order placed at any of  
the 7 INNOVIS RAM SALES we are  
attending.

Pop and See Chris for a chat for all your  
nutritional advice and needs!

- \* Forage Analysis
- \* Tailor Made Nutrition
- \* Mineral Buckets & Bags
- \* Feed Buckets
- \* Family Run & Owned



**Drench with the BEST watch  
them climb faster than the REST**

Agri Wise  
Chard  
Somerset  
Chris - 07484548520

**CNS**  
Cinwil Nutrition Services  
The trace element specialists

# GENETIC UPGRADE VOUCHER

Here at Innovis we work hard to make sure we are constantly improving the genetics we offer to our customers so that our flock performance can continue to improve. For the rams we offer for sale this means that the average index and threshold to qualify as an Elite grade (Top 25%) gets higher each year.

Once again this year we are offering a Genetic Upgrade Voucher to customers who have a live Innovis ram **born on or before 2020**.

## Terms & Conditions:

- Vouchers must be claimed **before 5pm on Thursday 7th August** to redeem your voucher at this sale.
- One voucher to be offered per live ram e.g., a customer who bought 3 x 2020 born rams can receive 3 x £50 vouchers.
- Each voucher can only be used on one ram e.g., a customer receiving 3 x £50 vouchers must purchase 3 new rams to be able to use all 3 vouchers.
- Each voucher must only be redeemed when buying an Elite or a Select grade ram.
- Voucher must be used in the same year as when it is received, it will expire at the end of the year.

Please note:

**No vouchers can be issued on the day of the sale.** If you have qualifying rams, please ensure that all vouchers have been redeemed prior to the date above.

**DATAMARS**  
**Livestock.**

We provide the platform and tools for you to better manage your farm and livestock. Our products work with each other, but most importantly – they work with you.

Scan our QR code to connect with one of our representatives and learn more about our large range of Agri Solutions, including Pel electric fencing, Tru-Test equipment, sheep tags and more.



Call us on: **01750 724 110**

VISIT **SHOPDATAMARS.CO.UK**



**Safeguarding the Health of Your Stock!**  
Accreditation for MV, CAE and Johne's Disease

**Buying Rams or Breeding Replacements?**  
Protect your flock and select Accredited animals

**New Monitoring Scheme for Commercial Flocks**  
Test a smaller number to monitor and reduce the risk of MV and Johne's Disease

E: [HealthSchemes@sruc.ac.uk](mailto:HealthSchemes@sruc.ac.uk) [fb.com/SRUCVets](https://www.facebook.com/SRUCVets) [srucveterinaryservices](https://www.instagram.com/srucveterinaryservices)



**Join the  
Premium  
Sheep and  
Goat Health  
Schemes  
today!**

SRUC is a charity registered in Scotland-SC003712

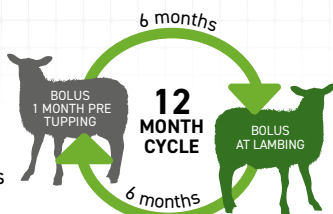
[www.sheepandgoathealth.co.uk](http://www.sheepandgoathealth.co.uk)

## ARE YOU PREPARING YOUR FLOCK FOR THE BEST RETURN?

Ideal to use at:

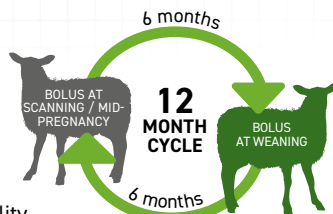
### PRE-TUPPING:

- Maintain ewe health through winter and lambing
- Optimise conception rates and lambing percentages



### SCANNING:

- Maintain ewe health through pregnancy
- Support lamb vitality and optimise colostrum quality



Now with  
**DOUBLE  
COBALT**



**6 months trace element  
supplementation  
for £0.06 per week\***

**COPPER version available**

**WE'VE ADAPTED OUR 24-7 SMARTRACE® SHEEP FOR YOUR CHANGING CONDITIONS**  
Rapidly growing grass, in the Spring & Autumn, has less **COBALT** available



**GIVE YOUR FLOCK THE AGRIMIN ADVANTAGE**

[www.agrimin.co.uk](http://www.agrimin.co.uk)

\*Based on R.R.P. as of Apr-25.

T: +44 (0)1652 688046



# BREEDING EWES FOR SALE

Innovis continue to offer the ability to list your crossbred females for sale on the Innovis website.

To advertise your ewes for sale on the Innovis website, we have 2 options:

Package 1- £20:

- Listing to appear on the Innovis website
- Ewes advertised on all Innovis social media pages on a regular basis
- Innovis staff to contact individuals who may be interested in purchasing crossbred ewes.

Package 2 - £30:

- All items listed above in package 1
- Additional advertising on the Innovis Sell My Livestock portal.

If you would like to list ewes for sale, follow these steps:

1. Visit our website - scan the QR code
2. Choose the best package for you
3. Complete the following information:
  - Name/business name
  - Location
  - Contact number
  - Email address
  - Breed of animals
  - Quantity for sale
  - Price per head
  - Age of animals
  - Health status & vaccination
  - Attach any relevant images
4. Double check the information provided
5. Proceed to the checkout and complete payment. Once payment has been recieved the listing will go live as soon as possible.



For more information or for any help with a listing, get in touch with our head office on 01970 828236

# Health Protocol

Innovis understand that when selecting sheep for breeding, health is vitally important in order to protect the productivity of your flock. Therefore, we operate a unique programme to maximize health and biosecurity of our whole ram production system, from the source flocks, through to growing units and finally the rams for sale.

All breeding partner flocks are part of a health screening programme where ewes are blood sampled and some culled and screened for the major production limiting iceberg diseases through a partnership with 'Farm Post Mortems'. Further strategic screening is undertaken throughout the year and tailored flock health plans ensure that all ram lambs have had a similar start to life.

The five main Iceberg diseases:

## Maedi Visna (MV)

Our breeding partner flocks are either MV accredited with PSGHS or monitored on a proportional testing programme in line with the MV accreditation scheme but operated by Innovis. Please contact our office if you specifically want MV accredited (PSGHS) stock. Innovis would implement a test and cull protocol across the whole flock if one of our breeding flocks tested positive for MV until two clear tests were achieved.

## Borders Disease

In a ground-breaking initiative for our Sheep Industry, each ram has been bled and certified as Borders Disease (PI) Negative. Any PI positive ram would be culled albeit that none have been identified since we started testing in 2017.

## Caseous lymphadenitis (CLA)

All our breeding flocks are monitored for CLA and any suspect abscesses on rams tested. Vaccination would be introduced if a flock were identified with CLA.

## Ovine pulmonary adenocarcinoma (OPA)

As there is no robust validated test, we monitor condition score of ewes on a regular basis and post-mortem fallen stock or any ill-thrift animals where possible. We are actively involved in trying to develop a more robust approach to diagnosis and screening.

## Johnes Disease

All retained ram lambs are vaccinated with 'Gudair' vaccine before five months of age, irrespective of the flock Johnes status, to safeguard their working life to customers. We also monitor for Johnes disease at multiplier flock level annually through faecal samples and post-mortem reports.



Ram lambs move on to grower units, selected for good biosecurity and management systems - each farm runs a grass and forage-based system and has a tailored health plan, meaning that each ram for sale is grown under similar conditions.

Finally, to ensure our rams are fit for purpose, each ram undergoes a pre-sale MOT to examine its suitability for breeding. This includes a clinical examination together with palpation and visual inspection of the external genitalia. Rams will leave our sales having had a quarantine drench of either 4-AD = Monepantel (Zolvix™) or 5-SI = Derquantel / abamectin (Startect™) in line with SCOPS guidelines. The rams will have also received a trace element bolus and Pasteurella vaccination booster pre-sale.

Sheep Scab – rams will have either been screened for exposure to Scab (Psoroptes ovis antibody ELISA test) at a group level or treated with a 2% Moxidectin injection at 1mg moxidectin/kg bodyweight pre-sale.

For information on **Bluetongue**, see **page 22**.



**FIELD OPTIONS**  
P R O C A M   P E R F O R M A N C E   S E E D S

**AR GYFER EICH HOLL ANGHENION  
GLASWELLT A PHORTHIAN**  
FOR ALL YOUR GRASS  
& FORAGE NEEDS



**CYSYLLTWCH A'CH AGRONOMEGYDD NEU FFONIWCH NI**  
CONTACT YOUR PROCAM AGRONOMIST OR CALL US ON

**01544 262500**



# HOW TO FIND US

## KIVELLS

Exeter Livestock Centre  
Marford Business Park  
Marsh Barton Trading Estate  
Exeter  
EX2 8FD  
Tel: 07392 251 261

What3words: ///league.honey.leads  
This what3words address refers to a 3 metre square location. Enter the 3 words into the free what3words app to find it.

