



EXETER LIVESTOCK CENTRE

MARKET REPORT July 2025

Tuesday 8th July – Great July Breeding Sheep Sale



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GREAT JULY FAIR OF 5931 SHEEP

Auctioneer: Russell Steer 07788 318701

A truly spectacular day in Exeter once again for the Great July Fair with a fantastic catalogue of sheep on offer from right across southern England selling to a packed crowd of mainly local buyers, with the Welsh border Blue tongue restrictions meaning a few familiar faces were missing but we also welcomed buyers from the home counties and south coast to see and sample the top quality entry of sheep on offer here at Exeter.

312 OLDER EWES

Trade brisk from the get go, with a very short line up of older ewes meeting good enquiry and selling to a dearer trade on the year for the goods on offer. Martins Farming of Dunkeswell are having a change in farming policy and sold all their Suffolk cross ewes with 6T-FM pens realising £250 & £248 whilst annual consignors at this sale Rob & Caroline Mole travelled down from the dry county of Buckinghamshire with their usual run of genuine young Suffolk cross flock aged ewes. These met great interest and sold around £20 to £25 per head dearer on the year, in line with the current cull trade with two pens from their fine run selling at £248, as well as others at £245, £228 twice & £225 twice. The older ewe section was topped by some last minute entries from Messrs Attwell & Lee of Bridgwater with their two pens of flock aged Dorset ewes at £260 and all 312 older ewes averaged £230.05, up £23 on the year.

3165 SUFFOLK X SHEARLINGS

400 more forward on the year but proved to be no problem for the abundance of buyers ringside, who like previous sales seemed keen to purchase the better end and from the bigger runs of sheep with some larger volume buyers looking to source all from one farm. The pre-sale judging was in the capable hands of father and son team Graham & Tom Perkins of Coryton, Okehampton who after much deliberation awarded the first prize ticket and indeed the Stan Hookway Cup to last year's winners, Messrs Milborne Wick Farms Ltd, Sherborne. The judges backed their decision and purchased the Champion pen of 26 at £310, whilst vendors Robert & Angus Mackintosh of Milborne Wick sold a further pen of 30 at £280 and averaged £276 of their 82 sold. Second prize honours went to Roger Rottenbury of Black Dog, who exhibited an outstanding run of 555 impeccably turned out Suffolk x shearlings that sold to average an impressive £261 with tops of £290, £285, £280, £272 and £270 no less than three times. Third prize rosette went to first time Suffolk shearling vendors, Sam Ball & Ben Roberts of Exmouth with these making £270 and the pair sold further pens at £260 & £250. Other pens at £270 & £268 for Lin Loosemore of Yeoford, Messrs RW Tapp down from South Molton sold their best at £265 & £260 and £260 also for the best from BV & SM Johnson down from Bridport who had 261 average £246. Winston Thorne of Umlerleigh saw his best make £258 and both Richard Coward of Mere and the Gillard family of Tedburn St Mary sold their best pens at £255.

The Gillard family represented on the day by Peter and Nathan also kindly donated a Suffolk x Cheviot Mule shearling for the 4Josh charity, in aid of Joe & Keeley Ridge's 2 and ½ year old son Joshua who has been diagnosed with Stage 4 Neuroblastoma, a rare and aggressive childhood cancer. The ewe met spirited bidding and sold at £520 to Wayne Stephens of Holsworthy, Roger Rottenbury also retrospectively donated the value of one of his sheep for this very worthy cause and Kivells auctioneers rounded the amount up to £1000. Well done to all those involved and we wish Josh and his family all the best for the future.

In general there were plenty of good strong sheep trading £230 to £260, with improving and more commercial sorts from £215 to £228 and some second qualities upwards of £200 and only four pens less than £200 to give an overall average of £237.66 up nearly £12 on the year with more sold.

Leading prices for Suffolk x Shearlings

200 (-10) from A & L Gillard, Exeter to £520 (+270) & av. £242 (+2)
82 (+28) from Milborne Wick Farms Ltd, Sherborne to £310 (+10) & av. £276 (-3)
555 (+72) from RJ Rottenbury, Crediton to £290 (-10) & av. £261 (+21)
40 (+8) from L Loosemore, Yeoford to £270 (~) & av. £269 (-1)
80 from S Ball & B Roberts, Exmouth to £270 & av. £250
144 (-38) from RW Tapp, South Molton to £265 (+13) & av. £246 (+6)
261 (+143) from BV & SM Johnson, Bridport to £260 (+15) & av. £246 (+20)
131 (-32) from H & M Thorne, Umberleigh to £258 (+10) & av. £226 (-9)
40 (-2) from RJ Coward, Mere to £255 (-7) & av. £250 (-11)
32 (-10) from HH Johnson & Son, Bridport to £250 (+2) & av. £240 (+4)
141 from RJ & SA Rowe Farms Ltd, Bridgwater to £250 & av. £229
126 from ES Bullman, Bucks to £248 & av. £225
57 from RH Mole, Bucks to £245 & av. £245
100 (+20) from R Chanin, Exeter to £245 (-35) & av. £231 (-27)
200 from Evershot Farm Ltd, Abbotsbury to £242 & av. £226

85 PUREBRED AND CROSSBRED CONTINENTAL SHEARLINGS

A great show of smart mainly purebred shearlings were dominated by the Quick family of Loosebeare Manor, Zeal Monachorum who sold quartet's of Texel's at £480 & £460 as well as Charollais to £360 & £340 as well as pens of six's of CharTex shearlings at £340, $\frac{3}{4}$ bred Texel's at £350 and Berrichon x Texel's at £340 with many of these travelling to a new home in Essex. Elsewhere Margeret Heard of Maundown had Charollais crosses at £320 and pure Charollais at £280 as well as a trio of Millenium Blues at £280 and Beltex's at £250. Also at £250 were Mark Johnson and family of Bridport with pure Suffolk's with Steve Dennis of Bow selling both Texel and Charollais shearlings at £230. Section average of £300.66 is back just £5 on the year with more forward this time.

589 TEXEL X MULE SHEARLINGS

Messrs Milborne Wick Farms Ltd topped this section too with an eye catching pen of smart well bred shearlings rising to £265 and second pen at £240 followed by Hilary Lake of Kingsbridge with two pens of Texel x Suffolk Mules at £260 and another at £250. Mark & Henry Johnson of Bridport had a pen at £245 and another two at £235 whilst Brian & Ian Johnson claimed £238, £232 and three pens at £230 with an overall section average of £216.76, back £15 on the year with twice as many sold though.

140 CHEVIOT MULE SHEARLINGS

An identical number to last years sale and a lift in trade for a smart enough line up of sheep to see them level at £238.50, an improvement of £17.50 on the year. Top money of £258 was given twice for Maurice Hockridge of Colebrooke who also had another three pens at £252 and Rob & Caroline Mole sold two pens at £245 and another two at £235.

322 MULE SHEARLINGS

A varied show of Mules which is often the way at this sale, with some vendors pulling from the bottom end and some wanting to come to this early fixture in fear of being outclassed at the main Mule sale on 5th August. The few good consignments however were duly rewarded with Peter & Angela Smerdon of Rattery selling all three of their pens at £245, Helen Boyles of Nomansland with pens at £235 & £230 twice whilst Messrs Pittaford Farm of Slapton sold three pens at £232 and Jon & Helen Putt of Tedburn St Mary also with two pens at £232.

Many second quality sorts trading £180 to £195 and few back from that giving an overall average of £207.40, which reflects the quality more than the trade is still an improvement of £14 on the year.

20 NATIVE SHEARLINGS

Just one consignment of Lley's in this section with annual consignors John & Jean Blackler of Totnes selling their pens ahead of expectations to £230 & £205.

302 DORSET & DORSET X SHEARLINGS

Good interest still for the Dorset sheep as many vendors are now on their second, third or even fourth draws. A fine run of 201 Dorset x Mules from Mark & Henry Johnson sold to £248, £245, £235 (x3) and £225 (x3) to average £220.67 of the lot. Sam Diment of Greenham sold two pens of Dorset x Mules at £222 and the Lake family of South Molton with the best of theirs at £220 to give a section average of £216.41.

31 DORSET EWE LAMBS

The annual offering of shorn October born Dorset ewe lambs from Andrew & Michaela Rodd and family of Lapford sold to £188 twice and £180.

16 MV ACCREDITED FEMALES

Ahead of the rams in the MV Ring we saw a handful of pure Suffolk shearlings from David Bourne of North Tawton sell at 360gns, 340gns twice and 320gns via Marteye to their new home near Banbury. Pure Beltex shearlings to 350gns twice for Paul & Lin Calcraft of Payhembury and a pen of commercial Dorset x Lley's sold at 185gns for Mike Miller of Milton Abbas.

205 STOCK RAMS

Eleven rams selling for a four figure sum with a top of 2000gns (£2100) given for the Champion Suffolk in the WCSSA Show and sale, consigned by Peter Derryman and family of Yarcombe and selling to Bernard Strout and family of Boyton. The Derryman's also consigned the next top price being 1400gns which sold to the Heard family of Hughslade, Okehampton as well as another two Suffolk shearlings at 1000gns with Andy & Wendy Reed of Blackborough selling their best Suffolk shearlings at 1150gns and 1000gns.

Tremendous CharTex shearlings from Anthony Elsworthy of Witheridge rallied to 1200gns, 1100gns and 1000gns whilst the best of the Charollais sold at 1050gns, 950gns and 900gns for Gerald Burrough of Dunkeswell. Paul & Lin Calcraft complete the line up of £1000 plus tups with their best Beltex at 1000gns. Trade perhaps eased as the sale went on but quality non MV rams peaked at 780gns, 750gns and 720gns for Jack Enticott and family of Wellington whose ten sold averaged £669 and the Quick family of Crediton sold non MV's late in the sale to 700gns and 680gns. Lots of straight commercial rams selling 480gns to 680gns with the cut below either side of 400gns and all in the 124 sold averaged £651 per head.



Measuring to Manage for the Commercial Flock

Wednesday 16th July 10am-1pm

Woodburn Farm Partnership, West Woodburn, EX16 9JU

W3W ///kitchen.loving.poses



Woodburn Poll Dorsets have focused on performance recording to optimise ewe performance and health on a forage based system. They have integrated herbal lays into their rotation and use data collected for the performance appraisal of the business with their vet.

We invite commercial flocks and breeders to join our three speakers on a farm walk around Woodburn Farm to review what data the flock is recording as part of its breeding programme, how that can be used to the flock advantage with ram selection and how that data can be of value for commercial flocks in discussion with your sheep vet. Over the walk and lunch we can see how even the simplest data can be used to drive kilograms off the farm and drive business progress forward.

**RSVP ESSENTIAL FOR CATERING
LIGHT LUNCH INCLUDED**

**LIMITED
PLACES!**



David Rendle
Woodburn Poll Dorsets,
Centurion Poll Dorset and
Breeders Group, Host



Emily Gascoigne
Synergy Farm Health,
Specialist Sheep Vet



Sam Boon
Senior Livestock
Consultant, AHDB



**THE
WOODBURN
FLOCK**
Pedigree performance recorded
Poll Dorsets



To book your place, please visit www.SynergyFarmHealth.com

IMPORTANT NOTICE TO ALL SHEEP VENDORS:

- Please ensure all sheep are tagged in the approved (EID) manner before arrival at the livestock market and checked before you leave.
- Please ensure all VAN numbers are available when booking in your sheep, VAN numbers are only valid for 12 months from date of issue, ensure yours is up-to-date.
- Please complete the market entry form as well as the sheep licence making sure you have completed the number of sheep you have bought to market.

Thank You for your Co-operation

Huish Poll Dorsets

Next Generation Sale

IN-LAMB EWES

EWES LAMBS

RAM LAMBS

Proven genetics from Champion Flock 2024!

Saturday 9th August 2025

1pm Sale Start @ Burton Farm

On-farm export to Europe available

Rich Rossiter

07549 938198

rossiterburton@gmail.com

Burton Farm, Galmpton, Kingsbridge, Devon, TQ7 3EY

Huish Flock

R&D Rossiter

Exlana | Poll Dorset | Suffolk



SHERBORNE PRODUCTION SALE

HILL STREET FARM, HOLWELL, SHERBORNE,
DORSET, DT9 5LJ

SATURDAY 26TH JULY - 1:00PM

NEW
MEMBER
INITIATIVE
AVAILABLE



FEATURING CONSIGNMENTS FROM
SHERBORNE, HYDES, DEBEN, BLACKHILL AND DYNAMITE

ROB HOLE

TEL: 07813 975050 EMAIL: ROBHOLE7@GMAIL.COM

LIVE & ONLINE

LISKEARD & DISTRICT SHEEP SALE AND EAST CORNWALL COLLECTIVE MACHINERY SALE

ENTRIES INVITED

JULY

26

MACHINERY - 10am - LIVE & ONLINE

SHEEP - 11am - LIVE ONLY

For further details and enquiries, please contact

Ian Caunter | 07813 068935 (MACHINERY)

Tim Kivell | 07788 281900 (MACHINERY)

Steve Prouse | 07767 895366 (SHEEP)



MartEye

Bolitho Farm, Liskeard, Cornwall, PL14 3GR

SALE OF AGRICULTURAL MACHINERY, IMPLEMENTS & EFFECTS
AND

BREEDING EWES, EWE LAMBS, STORE LAMBS & BREEDING RAMS

KIVELLSMACHINERY.MARTEYE.IE

MACHINERY - 01392 251261 | MACHINERY@KIVELLS.COM

SHEEP - 01840 261261 | HALLWORTHY@KIVELLS.COM

WWW.KIVELLS.COM

FORTHCOMING SALES

MONDAY 7TH JULY – EXETER LIVESTOCK CENTRE

Weekly Prime Stock Market

TUESDAY 8TH JULY – EXETER LIVESTOCK CENTRE

53rd Great July Fair – Annual Sale of Breeding Ewes to include Show & Sale of Suffolk X Shearlings and Premier Ram Sale to include Show & Sale of WCSSA.

FRIDAY 11TH JULY – EXETER LIVESTOCK CENTRE

Weekly Store Stock Market to inc Sale of Dairy Cattle to include the Summer Gold Jersey Sale

MONDAY 14TH JULY – EXETER LIVESTOCK CENTRE

Weekly Prime Stock Market

FRIDAY 18TH JULY – EXETER LIVESTOCK CENTRE

Weekly Store Stock Market to inc Sale of Dairy Cattle to include Monthly Catalogued Sale of Beef Breeding Stock and Fortnightly Pig Sale

MONDAY 21ST JULY – EXETER LIVESTOCK CENTRE

Weekly Prime Stock Market

FRIDAY 25TH JULY – EXETER LIVESTOCK CENTRE

Weekly Store Stock Market to inc Monthly Sale of Organic Cattle & Sheep & plus Sale of Dairy Cattle

SATURDAY 26TH JULY – HILL STREET FARM, HOLWELL, SHERBORNE DT9 5LJ

Sherborne Production Sale featuring consignments from Sherborne, Hydes, Deben and Dynamite sale starts at 1.00pm

MONDAY 28TH JULY – EXETER LIVESTOCK CENTRE

Weekly Prime Stock Market

FRIDAY 1ST AUGUST – EXETER LIVESTOCK CENTRE

Weekly Store Stock Market to inc 1st Seasons Show & Sale on behalf of Devon & Cornwall Longwool Sheep Association plus Fortnightly Pig Sale

MONDAY 4TH AUGUST – EXETER LIVESTOCK CENTRE

Weekly Prime Stock Market

TUESDAY 5TH AUGUST – EXETER LIVESTOCK CENTRE

22nd Special August Sale of Breeding Ewes to include Show & Sale of Mule Shearlings & Ram Sale.

THURSDAY 7TH AUGUST – HONITON SHOW, HONITON

Come along and meet the team.

FRIDAY 8TH AUGUST – EXETER LIVESTOCK CENTRE

Weekly Store Stock Market to inc Sale of Innovis Rams

EXETER LIVESTOCK CENTRE

01392 251261

livestock@kivells.com

www.kivells.com